

**PROCESS** 



PUSH NOTIFICATIONS	
ESPEN WEBSITE PUSH NOTIFICATIONS	<ul> <li>✓ Text + Logo</li> <li>✓ Title: (35 Characters)</li> <li>✓ Content: (70 Characters)</li> <li>✓ Logo: 192x192 pixels</li> <li>✓ Call to action button: (Up to 14 Characters)</li> <li>OR</li> <li>✓ Text + Logo + Image</li> <li>✓ Title: (35 Characters)</li> <li>✓ Content: (70 Characters)</li> <li>✓ Logo: 192x192 pixels</li> <li>✓ Image: 360x180 pixels</li> <li>✓ 1 Call to action button: (Up to 14 Characters each) (can put a second button on image design, but will need to link to same place)</li> </ul>
ESPEN CONGRESS PLATFORM PUSH NOTIFICATIONS	<ul> <li>✓ Text only: up to 400 characters including spaces</li> <li>✓ The push notifications within the platforms will appear for all delegates connected at the time of the notification or connecting within 10 minutes beyond that time.</li> <li>✓ Complete form available in technical manual.</li> </ul>
ESPEN CONGRESS APP PUSH NOTIFICATIONS	<ul> <li>✓ Text only: up to 400 characters including spaces</li> <li>✓ The push notifications within the platforms will appear for all delegates connected at the time of the notification or connecting within 10 minutes beyond that time.</li> <li>✓ Complete form available in technical manual.</li> </ul>

✓ Complete the form available in the technical manual and send it to

✓ **Deadline**: at least 2 weeks prior to the date and time of sending.

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