



46th ESPEN Congress

on Clinical Nutrition & Metabolism

Milan, Italy • 7-10 September 2024

CLINICAL NUTRITION: "THE" TRANSVERSAL SCIENCE



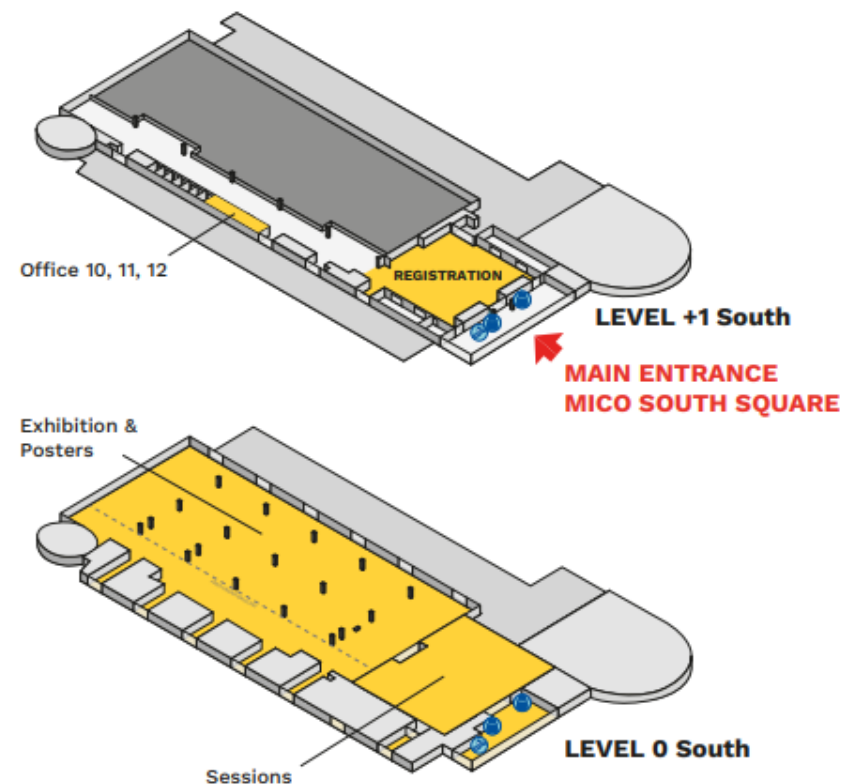
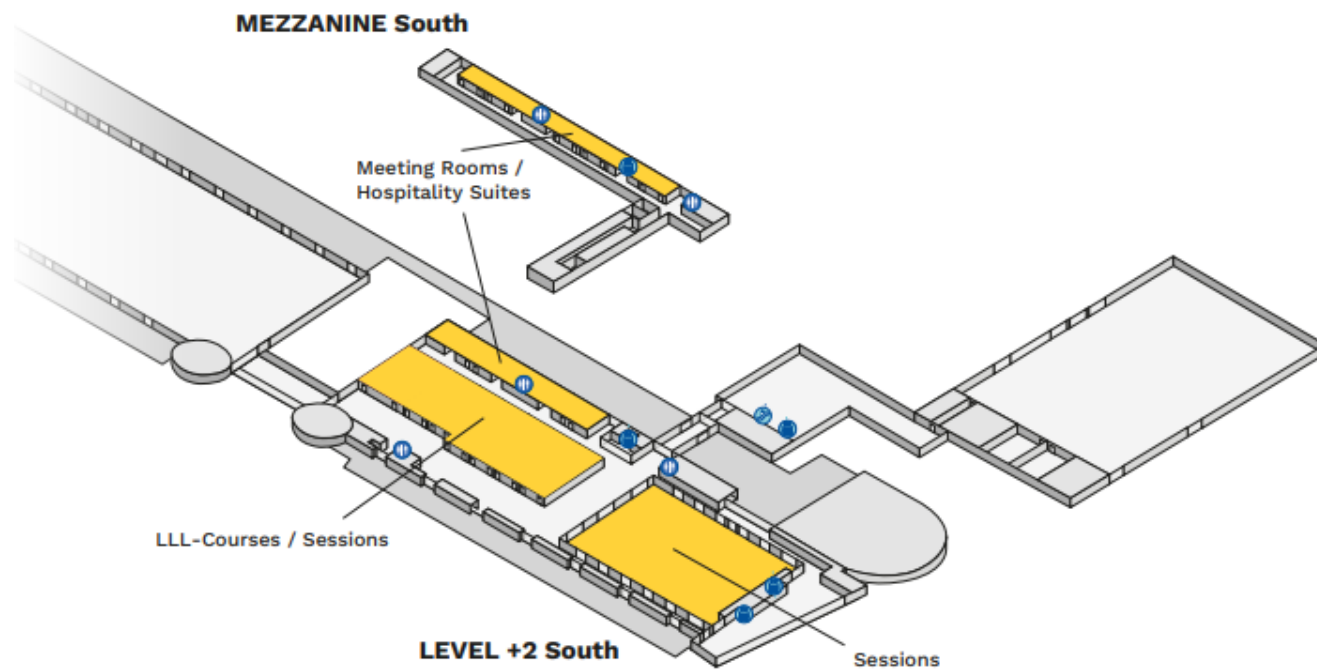
BRANDING OPPORTUNITIES

www.espencongress.com

www.espen.org

General Floorplan

46th ESPEN Congress
on Clinical Nutrition & Metabolism



Freestanding signs

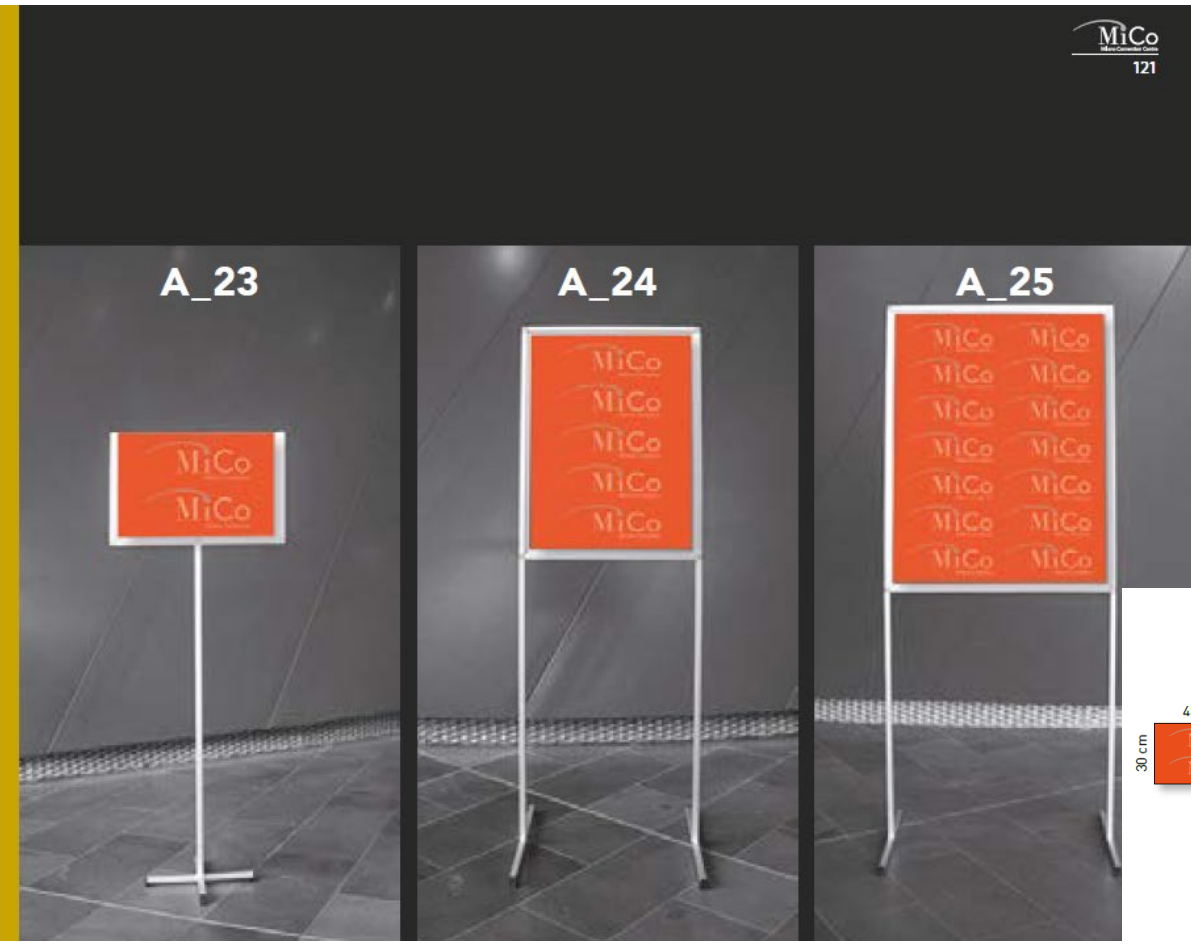
EUROPEAN
SOCIETY FOR
CLINICAL
NUTRITION AND
METABOLISM

MiCo SOUTH WING

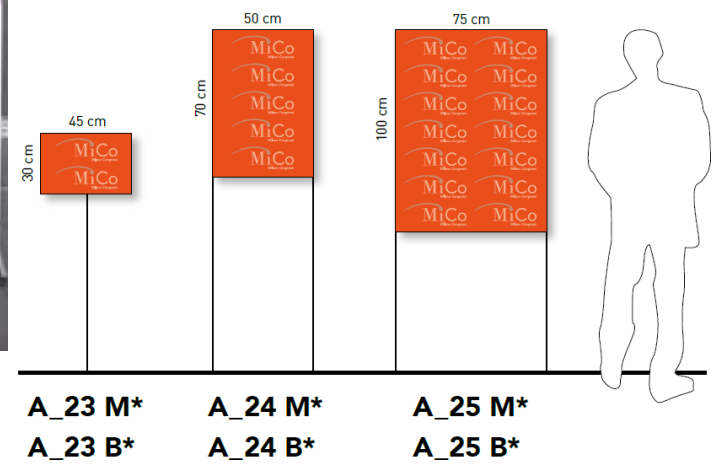
Freestanding signs

Code:
A_23 = 45x30 cm
A_24 = 50x70 cm
A_25 = 75x100 cm

Typology:
Double-sided panel



A23 M (one-side)	EUR 500.00
A24 M (one-side)	EUR 1'000.00
A25 M (one-side)	EUR 1'500.00
A23 B (double-side)	EUR 800.00
A24 B (double-side)	EUR 1'800.00
A25 B (double-side)	EUR 2'800.00



M* (one-sided)
 B* (double-sided)

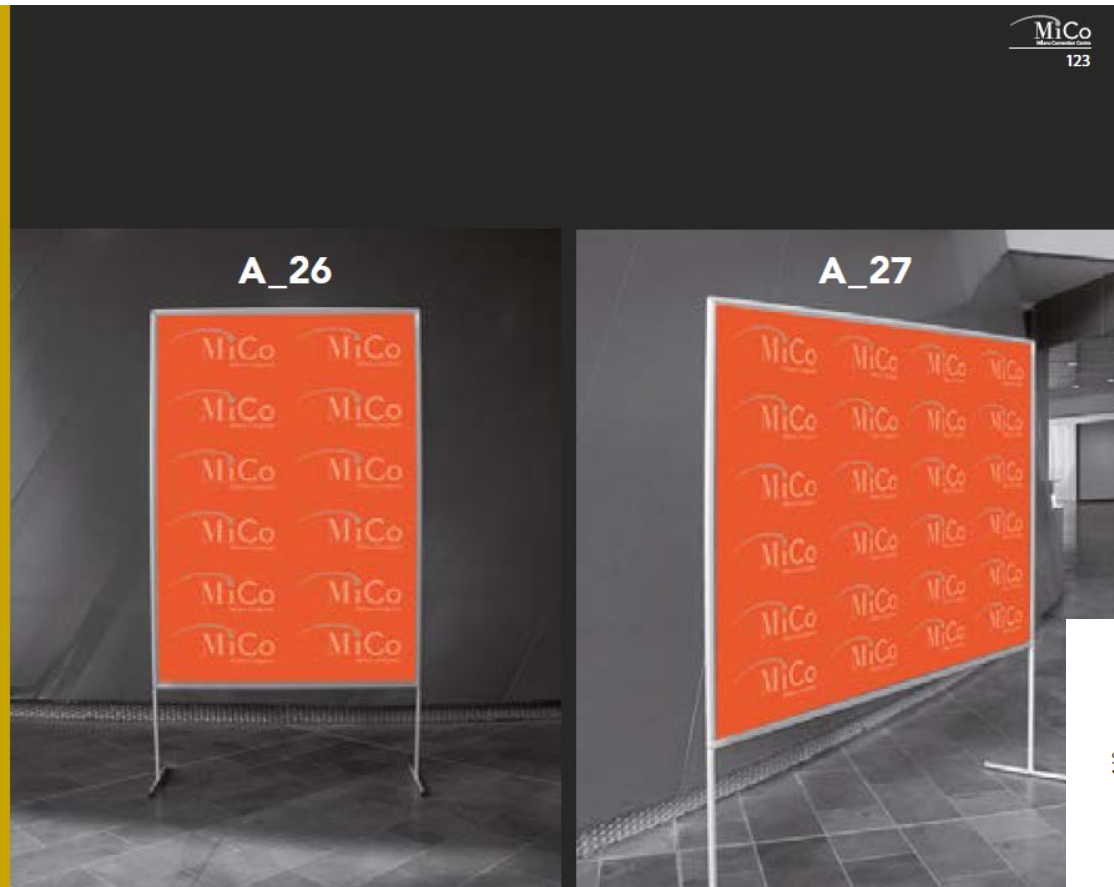
Freestanding signs

MiCo SOUTH WING

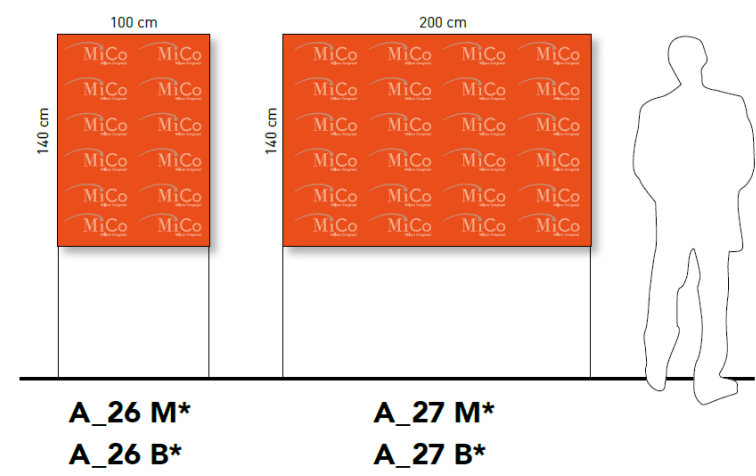
Freestanding signs

Code:
A_26 = 100x140 cm
A_27 = 200x140 cm

Typology:
Double-sided panel



A26 M (one-side)	EUR 2'000.00
A27 M (one-side)	EUR 3'000.00
A26 B (double-side)	EUR 3'800.00
A27 B (double-side)	EUR 5'800.00



M* (one-sided)
B* (double-sided)



Freestanding signs

MiCo **SOUTH WING**

Freestanding signs

Code:

A_01 = 50x200 cm

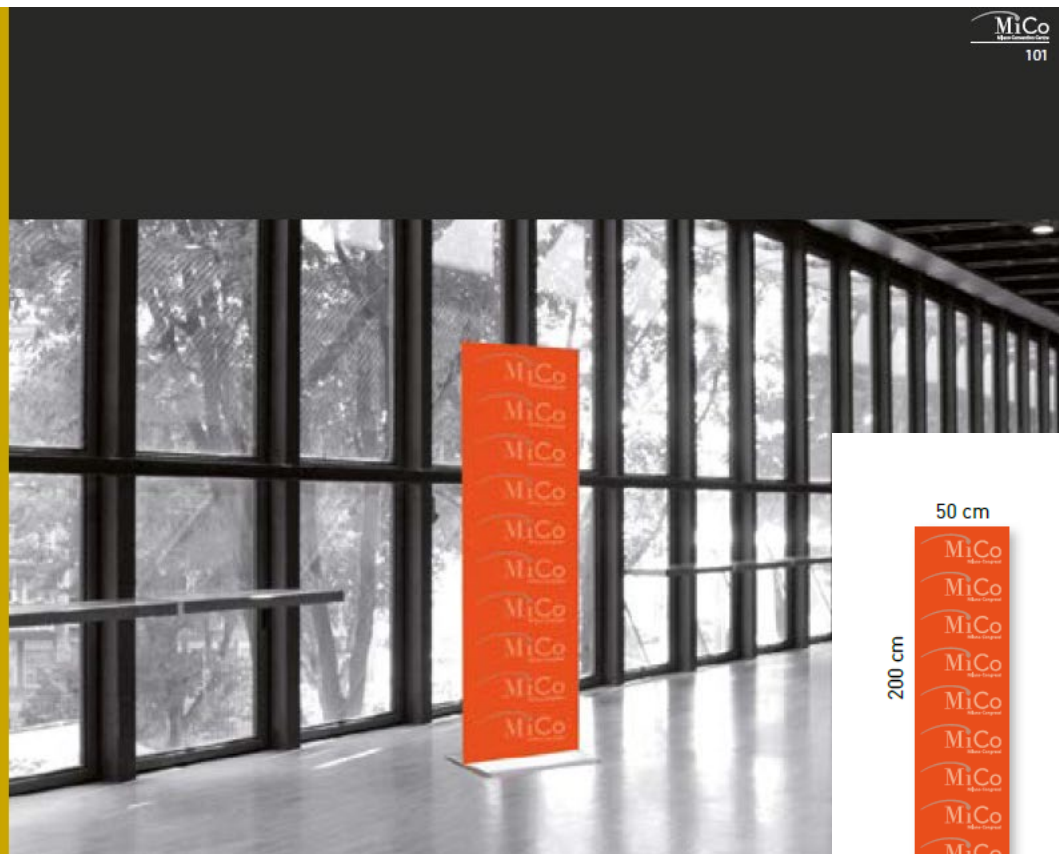
A_02 = 75x240 cm

A_03 = 100x240 cm

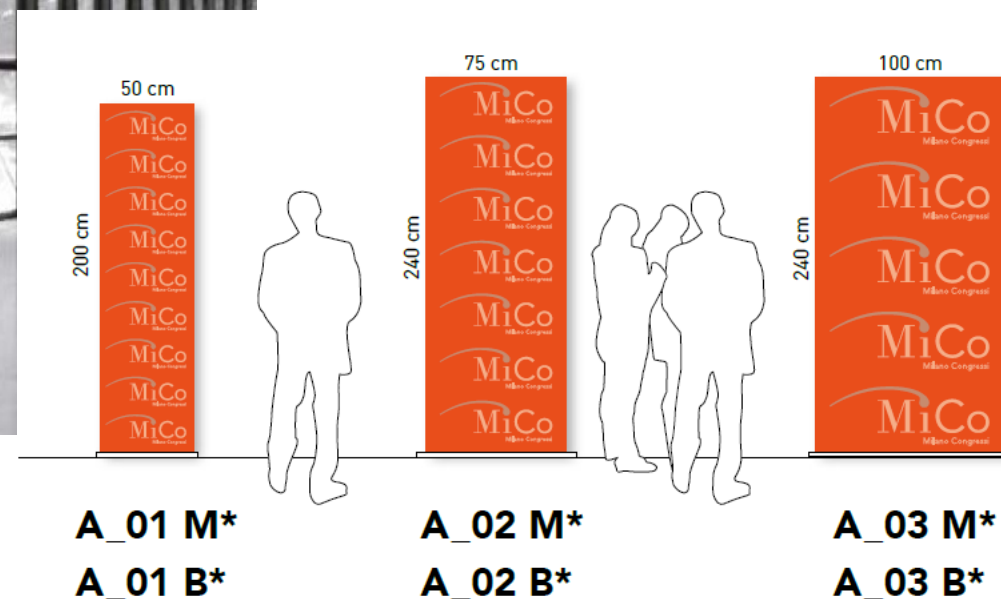
Typology:

One-sided panel

Double-sided panel



A01 M (one-side)	EUR 2'000.00
A02 M (one-side)	EUR 2'500.00
A03 M (one-side)	EUR 3'000.00
A01 B (double-side)	EUR 3'800.00
A02 B (double-side)	EUR 4'800.00
A03 B (double-side)	EUR 5'800.00



M* (one-sided)

B* (double-sided)



Freestanding signs

MiCo **SOUTH WING**

Freestanding signs

Code:

A_04 = 200x300 cm

A_05 = 300x300 cm

A_06 = 400x300 cm

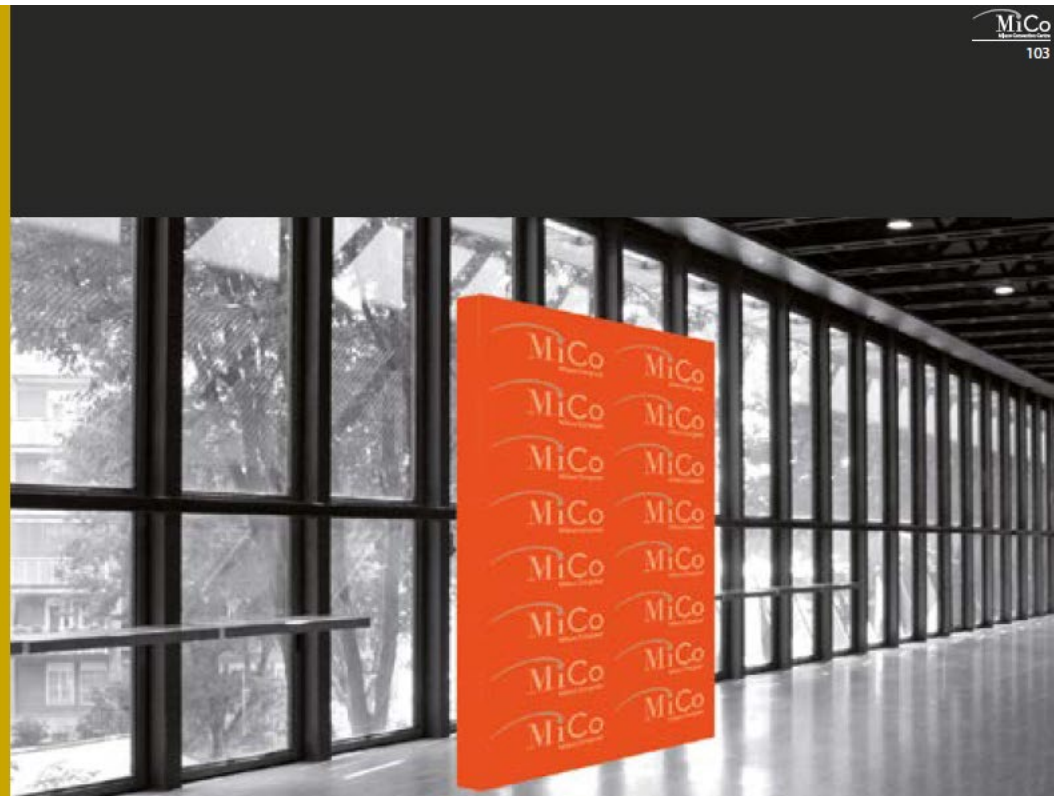
A_07 = 500x300 cm

A_08 = 600x300 cm

Typology:

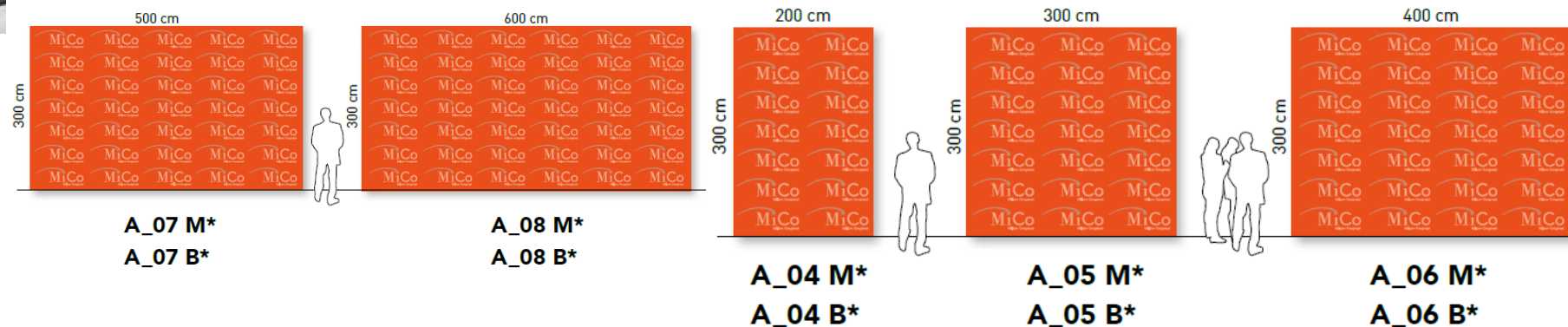
One-sided panel

Double-sided panel



MiCo
103

A04 M (one-side)	EUR 3'500.00
A05 M (one-side)	EUR 4'000.00
A06 M (one-side)	EUR 4'500.00
A07 M (one-side)	EUR 4'750.00
A08 M (one-side)	EUR 5'000.00
A04 B (double-side)	EUR 6'800.00
A05 B (double-side)	EUR 7'800.00
A06 B (double-side)	EUR 8'800.00
A07 B (double-side)	EUR 9'300.00
A08 B (double-side)	EUR 9'800.00





Floor Stickers

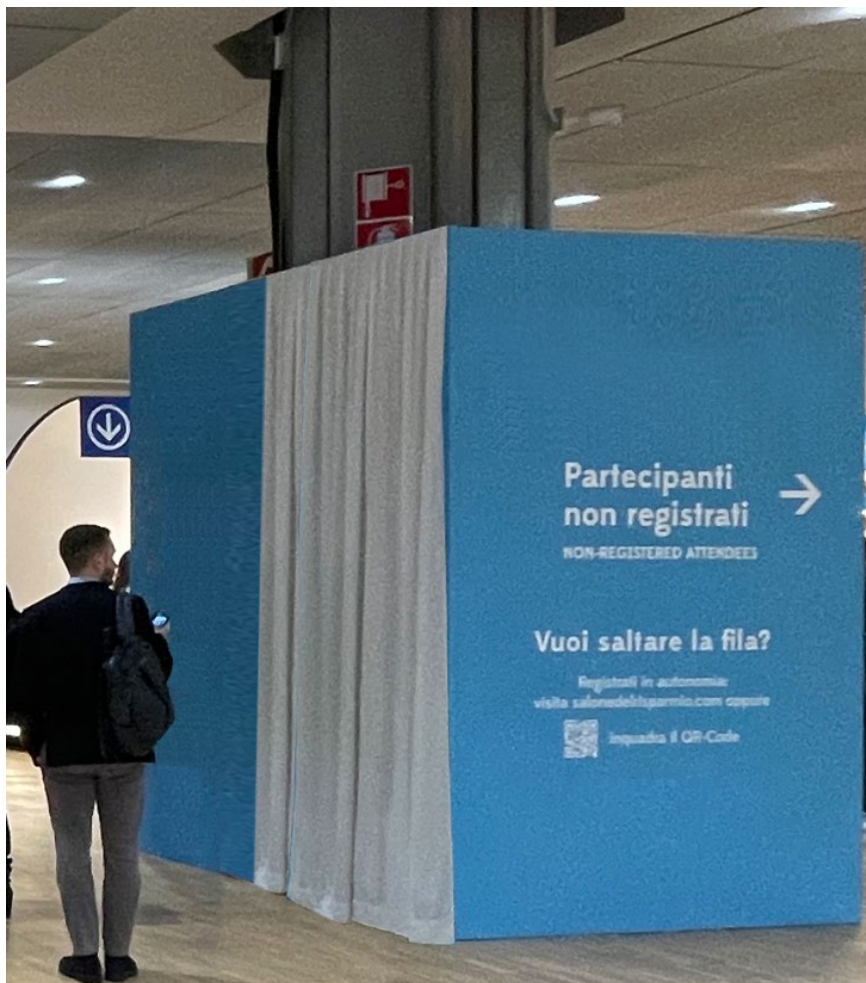
EUR 750 / 60 cm diameter
EUR 900 / 80 cm diameter
EUR 1,000 / 1 m diameter

- **NOTE: Please contact us for exact location of the stickers – limited to 2 sponsors for the same location**





Pillar signs



EUR 15'000 / 2 pillars
EUR 8'000 / 1 pillar

- High visibility / 2 pillars in this area
- In registration area

- 3 sides (250x300cm)
- 1 side (150x300cm – to leave the passage free to the electrical box and the fire hose)

Wall banner – Exclusive !


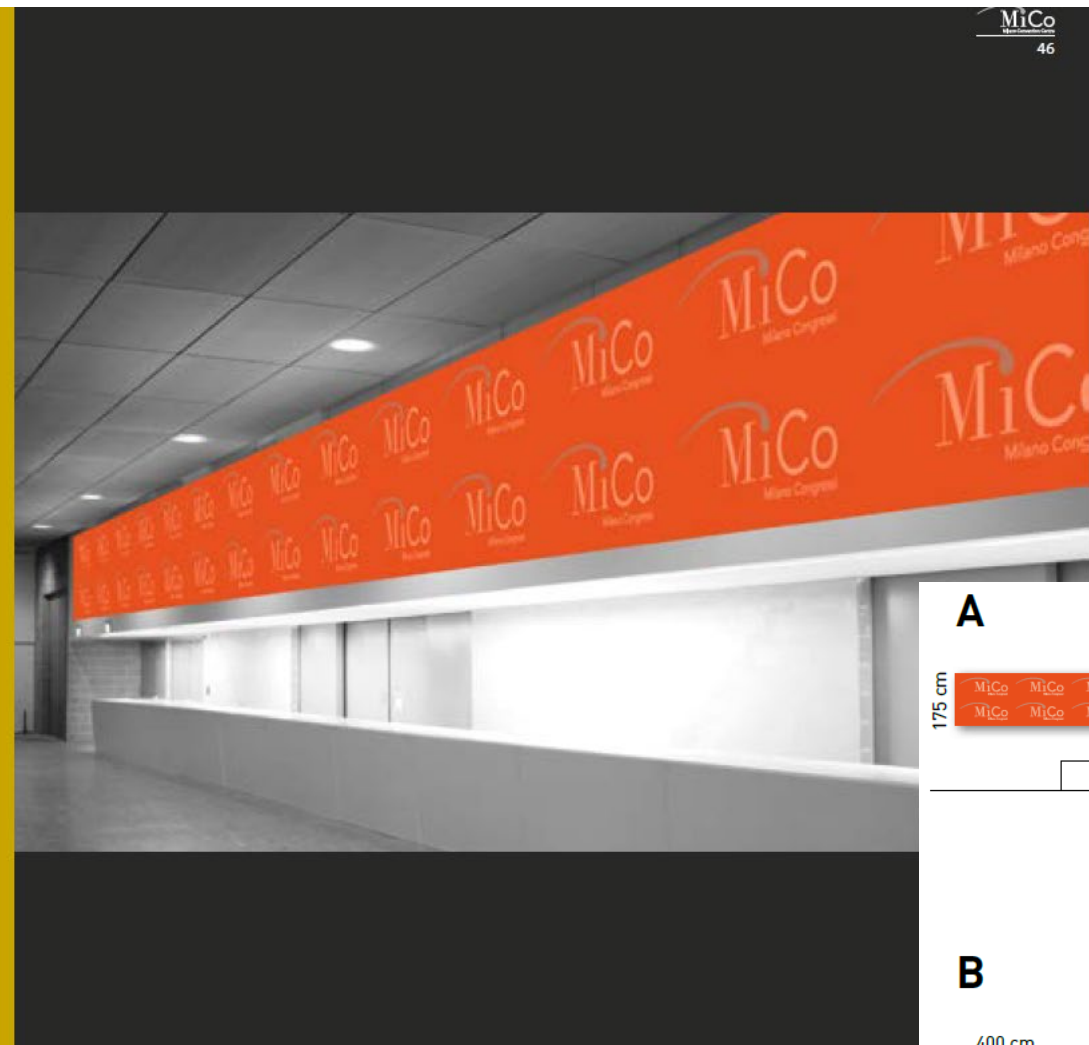
MiCo SOUTH WING
Level +1

Code:
ASL+1_02 A
ASL+1_02 B

Typology:
Panel

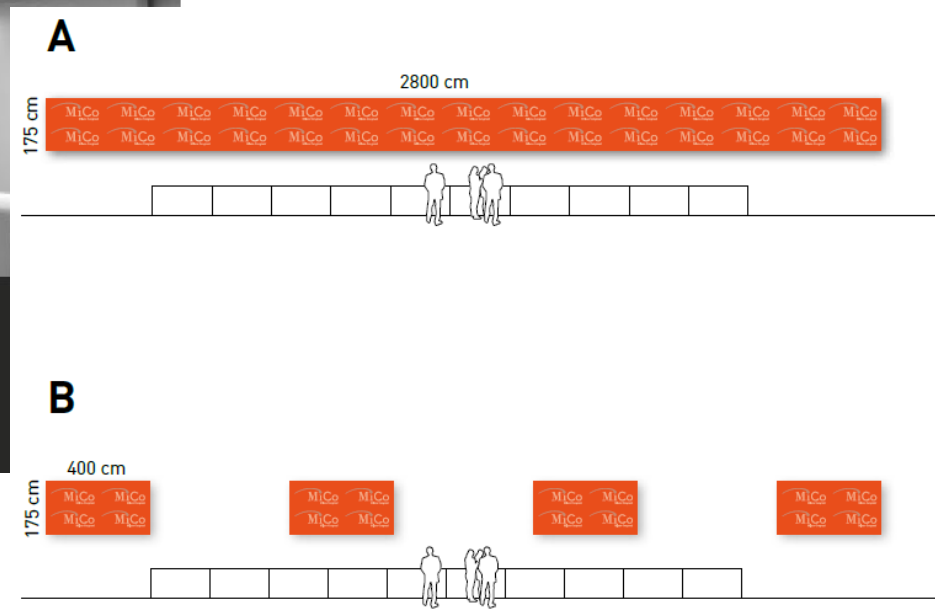
Size:
A = 2800x175 cm
B = 400x175 cm

Placement:

ASL+1_02 A	EUR 20'000.00
ASL+1_02 B	EUR 7'000.00

- High visibility
- Registration area



Wall banner – Exclusive !!


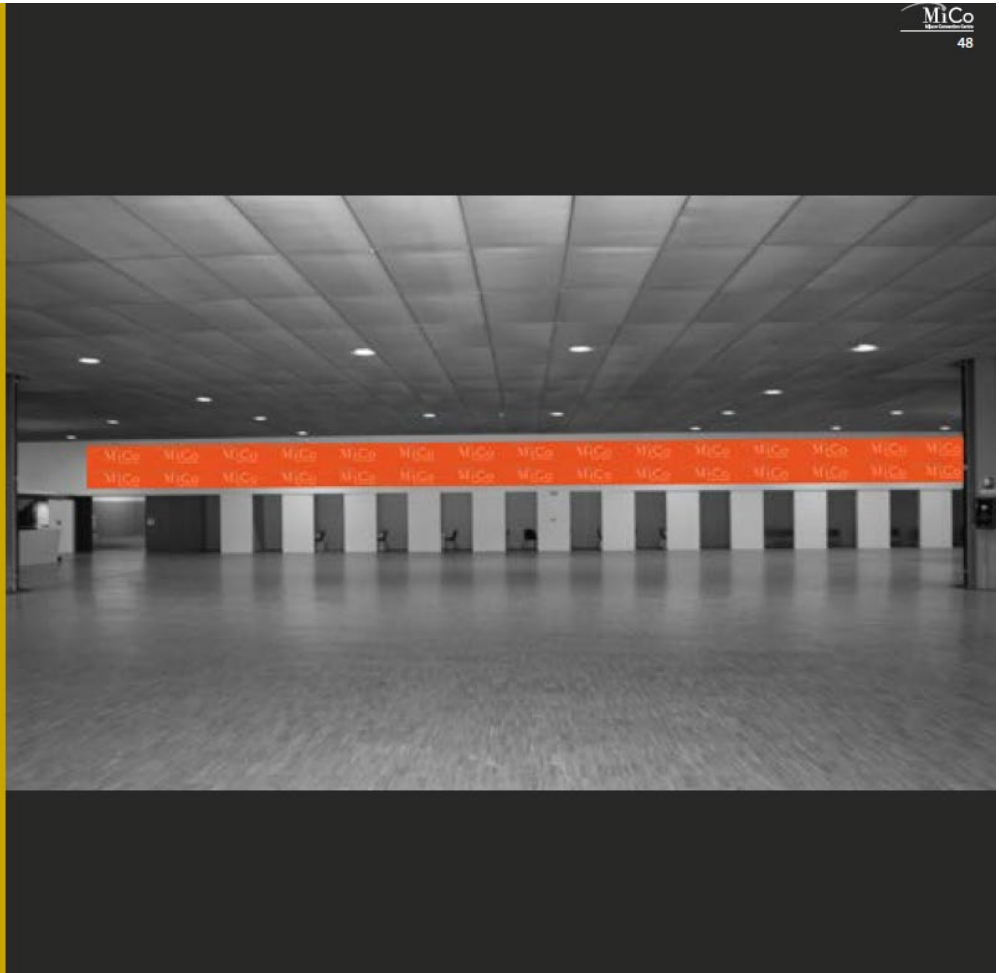
MiCo SOUTH WING
Level +1

Code:
ASL+1_03 A
ASL+1_03 B

Typology:
Panel

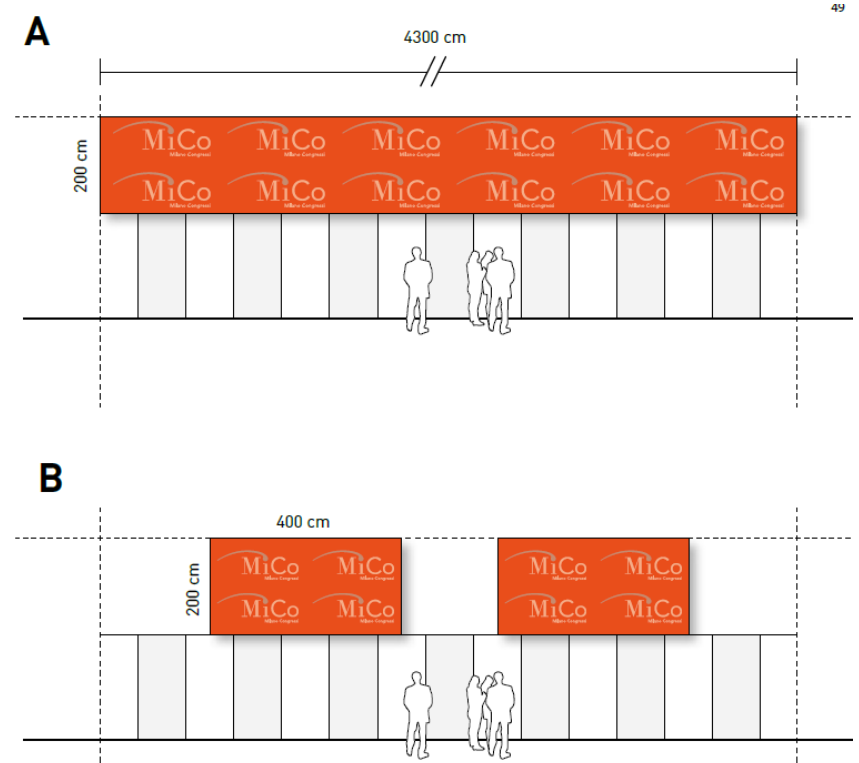
Size:
A = 4300x200 cm
B = 400x200 cm

Placement:

ASL+1_03 A	EUR 25'000.00
ASL+1_03 B	EUR 9'000.00

- High visibility
- Registration area



Wall panel – Exclusive !

EUR 8'000

MiCo SOUTH WING

Level +2

Code:
ASL+2_13

Typology:
Panel

Size:
873x100 cm

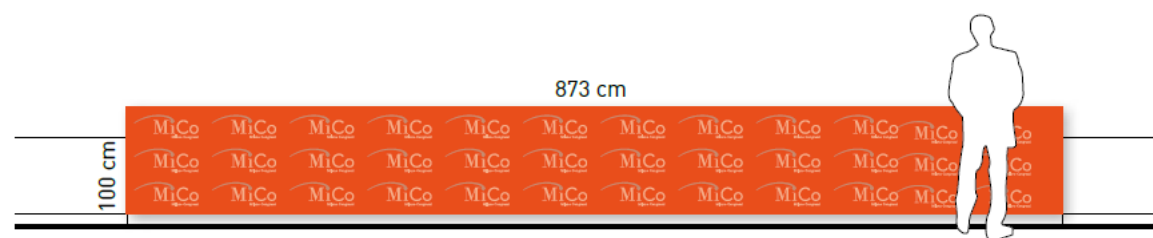
Placement:



ADDITIONAL INFO →



- Exclusivity
- Close to session rooms



EUR 6'000/ 2 sides
EUR 3'000 / 1 side



Pillar panel

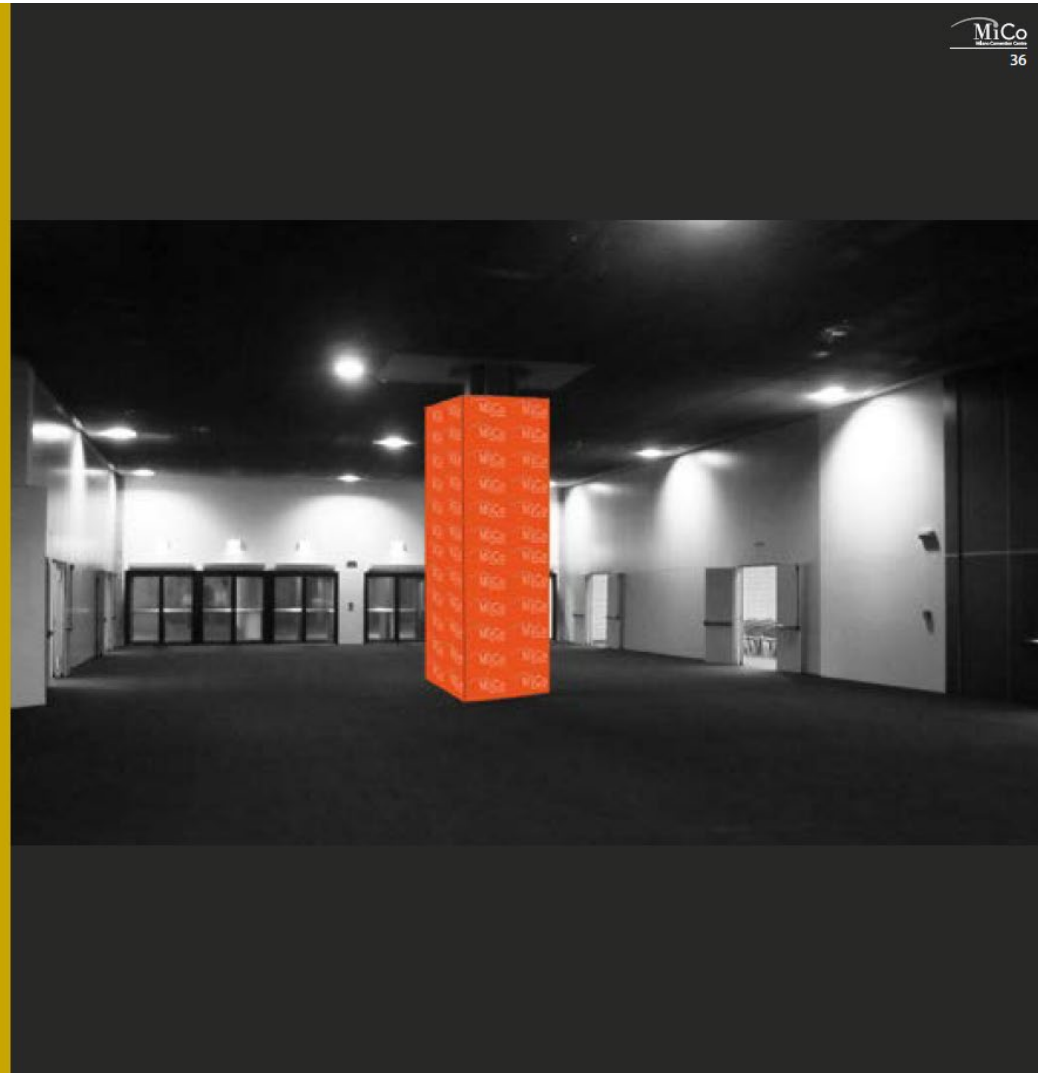
MiCo **SOUTH WING**
Level 0

Code:
ASLO_06
Typology:
Pillar panel
(printed on 4 sides)
Size:
150x150x400 cm

Placement:

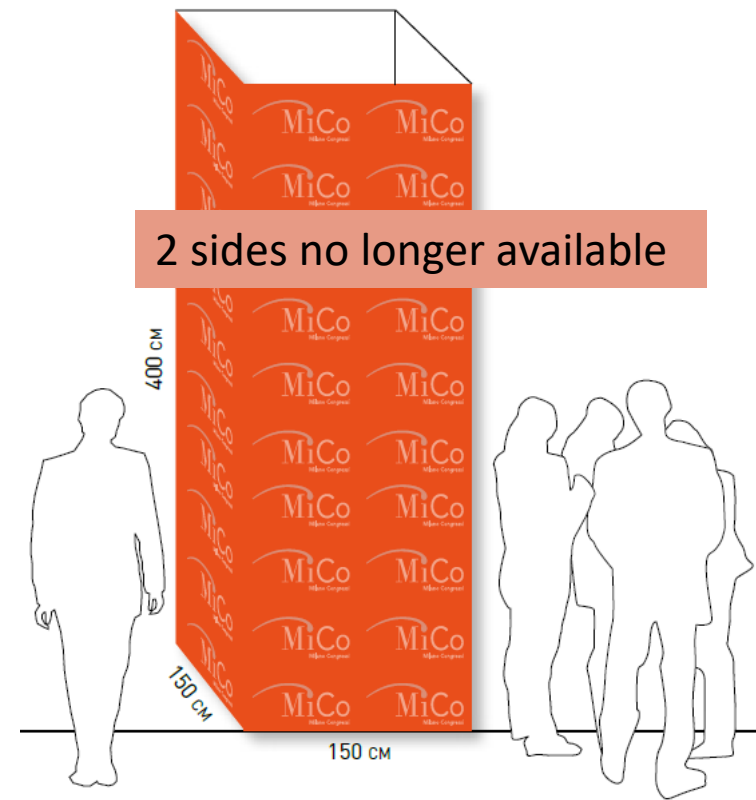


ADDITIONAL INFO →



High visibility ! Located close to session rooms

Max. 2 sides/sponsor



Escalators – Exclusive !

EUR 8'000

- Outside of the escalator
- High visibility
- Registration area to/from sessions/posters/exhibition


MiCo SOUTH WING
Level 0

Code:
ASLO_02

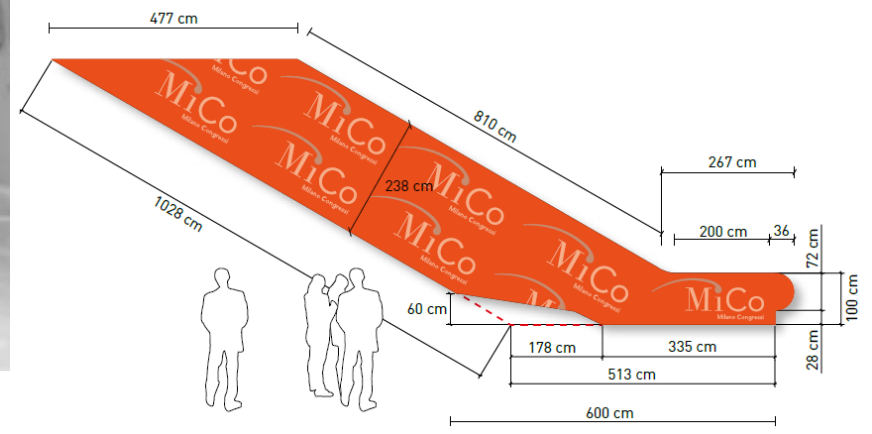
Typology:
Decal sticker

Notice:
Leave an inner margin of about 5 cm compared to the given dimensions

Placement:



ADDITIONAL INFO →





Escalators

EUR 15'000/4 sides (2 escalators)
EUR 10'000 / 2 sides (1 escalator)


MiCo SOUTH WING
Level 0

Code:
ASLO_01

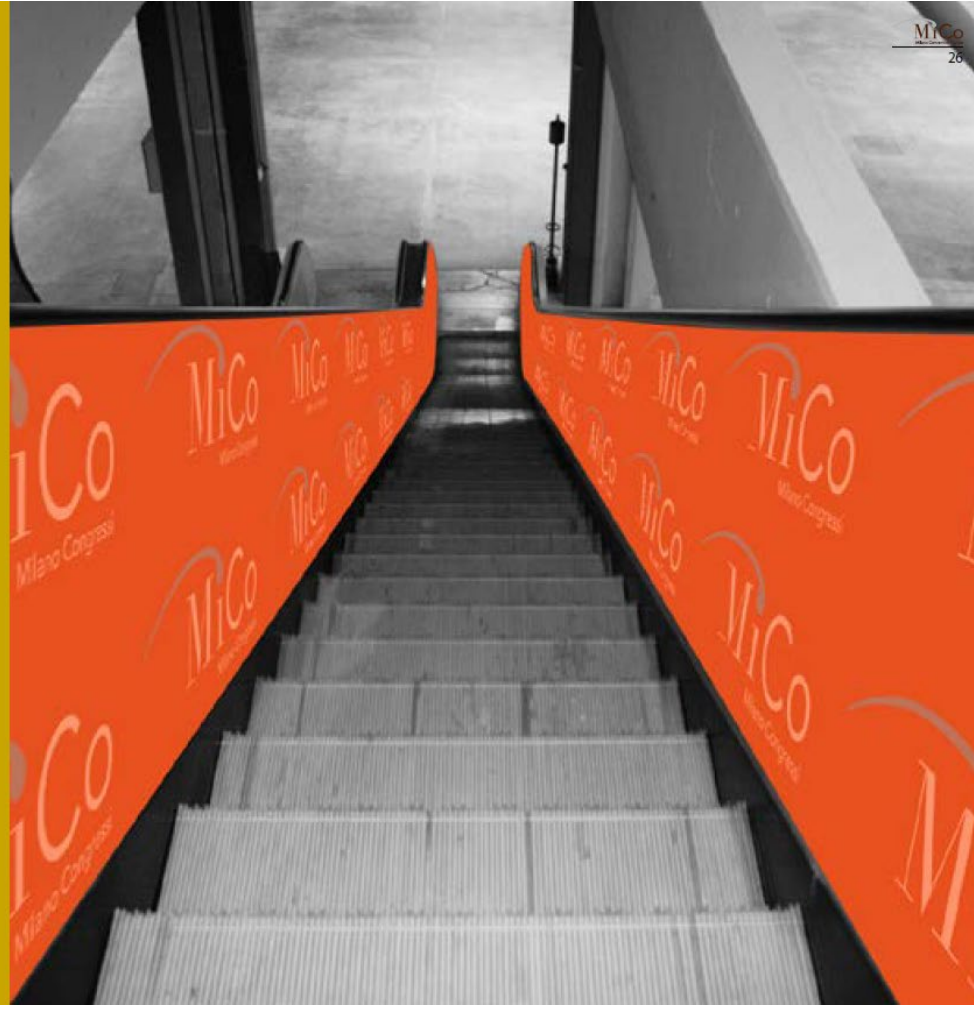
Typology:
Decal sticker

Notice:
Leave an inner margin of about 5 cm compared to the given dimensions

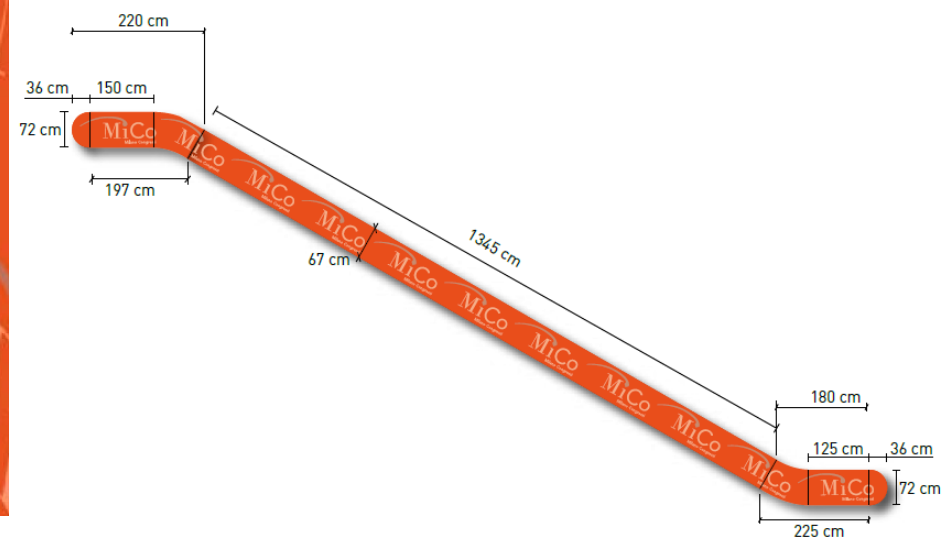
Placement:



ADDITIONAL INFO →



- **Inside** of the escalator
- High visibility
- Registration area to/from sessions/posters/exhibition





Escalators

EUR 25'000/4 sides (2 escalators)
EUR 15'000 / 2 sides (1 escalator)

MiCo SOUTH WING

Level +1

Code:

ASL+1_08

Typology:

Decal sticker

Notice:

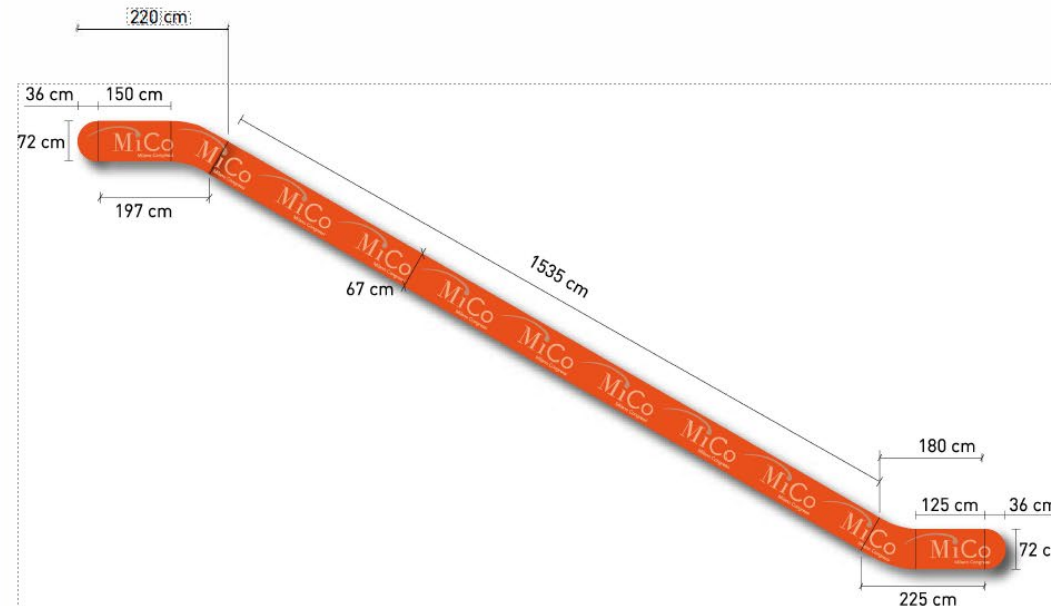
Leave an inner margin of about 5 cm compared to the given dimensions

Description:

Digital printing on vinyl film

Printing specifications 

Placement:



- **Inside** of the escalator
- High visibility
- Way from/to registration area to/from session rooms



Printing specifications

FILE PROCESSING PROCEDURES FOR DIGITAL PRINTINGS

• PROGRAMMES TO BE USE

Illustrator CC
(or earlier versions)
Photoshop CC
(or earlier versions)
InDesign CC
(or earlier versions)

IMPORTANT:

- if you use a particular font please attach it or convert the texts in outline
- if attached images are required, please see below

• IMAGE CHARACTERISTIC

- Please save in one of the following formats as: EPS or PDF, TIFF or JPG
- if in colour, please use CMYK (not RGB)
- the resolution of large format files must be at least 72 dpi in 1:1 scale. If the image contains text, the resolution must be between 150 and 300 dpi in 1:1 scale. If the image must be enlarged 4 times greater than your file, the resolution should be at least 300 dpi (to avoid grainy effect).

IMPORTANT:

- please ALWAYS include the prints in colour or in b/w (with the PANTONE colour references).
- please give the dimensions and quantity required.
- specify on the printing the name of the file to be reproduced.

• TRANSFERRING OF FILES ON LINE

Files up to 10 Megabytes may be sent by email. Larger files may be sent using your FTP address following a telephone contact with our technical office. We further specify that in all cases a low resolution PDF is required or alternatively a draft with the specifications to be faxed and a telephone confirmation of the order. For any clarifications or information, our graphic office is at your complete disposal.

IF FILES DO NOT COMPLY WITH THE ABOVE SPECIFICATIONS YOU WILL BE CONTACTED BY OUR COMMERCIAL DEPARTMENT.

File submission and printing

Final artwork delivery

By 16 August 2024 (after this date, display cannot be guaranteed).

Submissions to

espen2024@fieramilanocongressi.it

A proof must be sent beforehand to fleurange.bieri@wearemci.com for approval.

For panels and decal stickers:

PDF with outline text and files without bleed and cutting marks - Scale 1:1